

Case Study: Syndicated Scorecard & Pencil Printing for Golf Courses

Lowering Costs Through Collective Printing Contracts with eGolfVillage

Executive Summary

Printing scorecards and branded pencils are essential, recurring costs for golf courses, often handled as individual orders. The eGolfVillage Print Syndicate combines the printing volume of 50 golf courses into a single coordinated contract, unlocking substantial volume discounts, improved quality control, and simplified logistics. By consolidating annual print runs, courses can save 25–40% on materials and shipping while maintaining full customization.

Average Annual Printing Spend (Per Course)

| Item | Average Quantity | Average Unit Cost | Annual Cost |
|---------------------------------|------------------|-------------------|-------------|
| Scorecards | 25,000 | \$0.18 | \$4,500 |
| Custom Pencils | 5,000 | \$0.25 | \$1,250 |
| Range Cards / Menus / Materials | - | - | \$2,500 |
| Total | - | - | \$8,250 |

Program Overview

The eGolfVillage Print Syndicate consolidates printing needs across participating courses into biannual production runs. Members submit artwork through a shared portal and select template styles to standardize size and layout, reducing setup fees. Partner printers benefit from guaranteed bulk orders and predictable scheduling, which allows for 25–40% lower pricing.

Financial Impact Summary

| Metric | Value |
|------------------------------|---|
| Combined Volume (50 Courses) | 1.25 Million Scorecards + 250,000 Pencils |
| Average Discount | 32% |
| Group Annual Savings | \$165,000 |
| Average Savings per Course | \$3,300 |
| Membership Fee | \$500 / Year |
| ROI per Course | 6.6x |

Implementation Roadmap

- Month 1: Enrollment & Artwork Submission
- Month 2: Template Finalization & Proofing
- Month 3: Bulk Production Run Initiated
- Month 4: Shipment & Delivery to Courses
- Month 5–6: Reorder Planning for Next Cycle

Sustainability & Branding Advantages

By coordinating orders and deliveries, the syndicate reduces waste and emissions. Shared logistics and fewer delivery trips decrease carbon output by up to 20%. Members can also opt into eco-friendly materials such as recycled paper and soy-based inks. The consistent design templates reinforce the eGolfVillage branding standard across partner courses.

Join the eGolfVillage Print Syndicate

Save on printing costs, improve branding, and simplify logistics with collective purchasing power. Be part of a growing network of courses benefitting from smart procurement and shared savings.

Contact: **info@eGolfVillage.com** | www.eGolfVillage.com

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