

Case Study: CartShare™ — Fractional Ownership & Revenue Sharing for Golf Carts

Powered by eGolfVillage Supply Syndicate

Executive Summary

The CartShare™ Program, powered by eGolfVillage, enables golfers and local investors to own fractional interests in golf cart fleets operated by participating courses. Each CartShare owner receives proportional revenue from cart rentals, tournaments, and sponsorships, while host courses benefit from reduced capital expenditures, modern electric fleets, and community ownership. This cooperative model bridges asset tokenization, shared economics, and sustainability innovation.

Market Context: Golf Cart Economics

The average 18-hole course operates 70–100 carts, replaced every 4–6 years. With each electric cart costing \$10,000–\$12,000, fleet replacement can exceed \$1M. Traditional leasing ties up capital, while CartShare transforms depreciating assets into community-owned, revenue-generating investments. Golfers can now invest directly in the carts they drive, creating passive income and fostering loyalty.

Program Overview: How CartShare Works

Component	Description	Benefits
Fractional Ownership	Each cart divided into 10–20 tokenized shares	Lower barrier to entry for golfers
Revenue Share	Net rental income shared between owners and host course	Passive income for investors
Maintenance & Operations	Course handles service and storage	Seamless management
Digital Tracking	Smart contracts record usage and revenue	Full transparency
Liquidity Option	Shares tradable on eGolfVillage marketplace	Tradable fractional assets

Financial Model Example (Per Course, 80-Cart Fleet)

Metric	Value
Cart Cost (Electric Fleet)	\$960,000
Total Shares Issued (10 per cart)	800
Share Price	\$1,200
Annual Cart Revenue	\$300,000
Annual OPEX	\$60,000
Net Revenue	\$240,000
Investor Share (70%)	\$168,000
Course Share (30%)	\$72,000
Investor ROI	14% annually + asset appreciation

Legal & Structural Framework

CartShare can be structured as LLC fractional units or tokenized digital assets, each representing partial ownership of a fleet. Revenue is distributed quarterly via smart contracts

or traditional disbursements under a Fleet Revenue Agreement (FRA) outlining ownership, maintenance, and revenue terms.

Sustainability & Community Impact

CartShare promotes adoption of electric and lithium-ion fleets, cutting emissions up to 50%. It builds local loyalty and allows golfers to invest in their own experience. Courses can also fund upgrades without debt while offering investors tokenized carbon credits through eGolfVillage sustainability tracking.

Governance & Tokenized Integration

- CartShare Owners' DAO: Investors vote on upgrades, resale timing, or reinvestment.
- eGolfTokens Integration: Earnings can convert into loyalty tokens redeemable for golf travel or tee times.
- Data Transparency: Usage and emission data verified via blockchain ledger.

Implementation Roadmap

- Phase 1 – Pilot Launch: Partner with 3–5 regional courses, tokenize 400 carts.
- Phase 2 – Investor Enrollment: Offer fractional units to verified eGolfVillage members.
- Phase 3 – Smart Contract Rollout: Automate revenue share and tracking.
- Phase 4 – Marketplace Liquidity: Enable resale and secondary trading.
- Phase 5 – National Expansion: Onboard 50+ courses under cooperative model.
- Phase 6 – Global Token Integration: Merge CartShare into eGolfTokens ecosystem.

Conclusion

CartShare™ redefines golf cart ownership by aligning financial, environmental, and community interests. By enabling golfers to own what they drive, the program delivers recurring income, strengthens course liquidity, and supports sustainability—illustrating how tokenized fractional ownership can revolutionize sports infrastructure.

Contact: **info@eGolfVillage.com** | www.eGolfVillage.com
[Placeholder for eGolfVillage Logo]